



CITY COUNCIL WORK SESSIONS AGENDA

**Prince George's County Economic Development
Community Center**

15 Crescent Road, Room 201

Wednesday, July 31, 2019

8:00 PM

Work Session Packet - *Agenda*

- *Introductions*
- *Council Discussion*
- *Questions and Answers*
- *Other Items*

Prince George's County Economic Development Corporation

[WS171018.pdf](#)

[WS140825.pdf](#)

City Council Work Sessions Agenda Item Report

Meeting Date: July 31, 2019

Submitted by: Shaniya Lashley-Mullen

Submitting Department: Administration

Item Type: Work Session Item

Agenda Section:

Subject:

Prince George's County Economic Development Corporation

Suggested Action:

Attachments:

[WS171018.pdf](#)

[WS140825.pdf](#)

WORK SESSION OF THE GREENBELT CITY COUNCIL held Monday, October 18, 2017, on Economic Development.

Mayor Jordan started the meeting at 8:02 p.m. The meeting was held in the Council Room of the Municipal Building.

PRESENT WERE: Councilmembers Judith F. Davis, Konrad E. Herling, Leta M. Mach, Silke I. Pope, Rodney M. Roberts, Edward V. J. Putens and Mayor Emmett V. Mayor Jordan.

STAFF PRESENT WERE: Nicole Ard, City Manager; Terri Hruby, Assistant Planning Director and Bonita Anderson, City Clerk.

ALSO PRESENT WERE: David Iannucci, Assistant Deputy Chief Administrative Officer for Economic Development and Public Infrastructure for Prince George's County; Jim Coleman, President & CEO, Prince George's County Economic Development Corporation (EDC); David K. Lewis, Director of Business Development, EDC; Garth Beall, Manager of Renard Development Corporation; Ken McCreedy, Senior Director, State of Maryland Office of Cybersecurity and Aerospace; Alfred Mecum, Senior Technology Manager for the Strategic Partnership Office at Goddard Space Flight Center; Nicole Williams, Advisory Planning Board and Jim Giese, News Review.

The Council discussed with County officials possible future development opportunities and ways in which to proceed. The City is looking into an alternative plan for the potential parking issues at Greenbelt Station if the FBI were to relocate to the City.

Mr. Iannucci indicated that the idea of relocating the FBI headquarters facility is still greatly needed and that the proposed location at the Greenbelt Metro Station is still the best location. There's a need to build another FBI building due to the deterioration of the Hoover Building. Congress had ordered that the General Services Administration (GSA) re-study the matter. He also stated that GSA would start with three designated possible sites, Springfield, Va., the site of former Landover Mall and at the Greenbelt Metro Station. Mr. Iannucci mentioned that the environmental studies have been completed for the current three sites.

Mayor Jordan expressed concern for loss of funding and noted that the state requires the project to be a designated priority of the county. Mr. Iannucci assured the council that the project was still on the county's priority list.

Mr. Roberts asked if Governor Hogan's proposal to add lanes to the Beltway would affect the project. Mr. Iannucci stated that he was under the impression that the project would commence 10 to 20 years down the road.

Ms. Davis was concerned that the state might take away funding. Mr. Beall replied that the project was on hold and everything would be fine. He also indicated that Amazon had announced a nation-wide search for a site for a second headquarters facility. The facility would house 50,000 employees and Maryland is one of the jurisdictions that will submit a bid. Governor Hogan expressed his preference for a site in the Baltimore area. The three sites that the County proposed are College Park, Greenbelt and New Carrollton. All locations are Metro accessible. County Executive Baker visited all three sites and expressed interest with the New Carrollton site, which would offer more transportation options.

There was discussion about the potential for new businesses in technology and cyber-security, with some implementation of new patents resulting from Goddard's space exploration.

Mr. Iannucci presented to the Council the completed Retail Marketability and Competitiveness Study prepared for the Maryland-National Capital Park and Planning Commission (M-NCPPC). He reviewed a map which identified the high-end retail demographic areas of concentration and showed Greenbelt as one of the areas. He also mentioned that the county's concentration of population density is inside the Beltway.

Mr. Iannucci indicated that there would be a ground breaking ceremony for the new County Regional Medical Center in Largo in November 2017.

Informational Items

Ms. Davis suggested that the city move forward with hiring a Marketing Director or Economic Director.

The meeting ended at 9:56 p.m.

Respectfully Submitted,

*Bonita Anderson
City Clerk*

WORK SESSION OF THE GREENBELT CITY COUNCIL held Wednesday, August 25, 2014, to meet with the Prince George's County Economic Development Corporation.

Mayor Jordan started the meeting at 8:09 p.m. The meeting was held in the Council Room of the Municipal Building.

PRESENT WERE: Councilmembers Konrad E. Herling, Leta M. Mach, Silke I. Pope, Rodney M. Roberts and Mayor Emmett V. Jordan. Mayor Pro Tem Judith F. Davis was recovering from minor surgery and Councilmember Edward V.J. Putens was out of town.

STAFF PRESENT WERE: David E. Moran, Assistant City Manager, and Cindy Murray, City Clerk.

ALSO PRESENT WERE: Larry Hentz and John Mason, Prince George's County Economic Development Corporation; Bill Orleans and others.

Mr. Hentz explained the role of the Prince George's Economic Development Corporation (PGEDC) is to increase the commercial tax base of the County. He explained the services provided by PGEDC include attracting new businesses to the County and retaining and expanding existing businesses. Mr. Hentz said PGEDC has several divisions including: small business division, international division, workforce services division and workforce development division.

In response to a question from Mayor Jordan, Mr. Hentz said PGEDC is a 501(c)(3) organization and is funded by the County. He said the PGEDC Chief Executive Officer Gwen McCall is appointed by the County Executive.

Mr. Hentz reported on several major projects in various stages of development in the County including: 1) Purple Line Streetcar Transit from New Carrollton to Bethesda; 2) Prince George's County Regional Medical Center in Largo; 3) Cafritz Mixed Use Project in Riverdale Park; 4) MGM Resort and Casino at National Harbor; 6) University of Maryland Hotel and Conference Center; and the New Carrollton Multi-Use Project.

Mayor Jordan asked about development of the Konterra project in Laurel. Mr. Hentz said the Konterra project was not ready for further development at this time.

There was discussion regarding the Westphalia project in the southeast portion of the county. Mr. Roberts expressed his displeasure with the project, noting that the County should be preserving and protecting wooded natural areas.

Mayor Jordan asked how the city and PGEDC can work together. Mr. Hentz suggested representatives from the City and PGEDC meet on a regular basis and work together on business attraction and retention and building good relationships with developers in the area.

Mayor Jordan encouraged the PGEDC to inform the city when visiting the area with prospective new businesses. He said city representatives can provide insight to the city and area services. Mr. Hentz said they would do so in the future. There was discussion regarding the Government Services Administration's (GSA) visit. Mr. Hentz said in that case, the GSA want to keep the visit very low key.

Mayor Jordan questioned why so many churches are located on Greenbelt Road. Mr. Hentz said he doesn't deal with church locations but suspected it had to do with land pricing, zoning, and accessibility to major roadways.

Ms. Mach said the City has eight cooperative businesses. She asked if PGEDC is familiar with and offer support to business cooperatives. Mr. Hentz said PGEDC small business division would be interested in assisting cooperatives.

Mayor Jordan mentioned the City is working with a consultant on a promotional video of the area. Mr. Mason said the PGEDC would be willing to work in an advisory role on the video.

In response to a question from Mayor Jordan, Mr. Hentz said the business perception of Greenbelt is very good as it is considered upscale and high tech.. He said if the FBI relocates its headquarters to the City, then a large amount of support services for the FBI will relocate to the city which will positively impact both the office occupancy rates as well as housing market. If the FBI does not relocate to the City, then he would suggest focusing on economic development efforts to attract cyber-security and related types of businesses to the city.

Bill Orleans, Greenbelt, commented on taxi cab matters associated with National Harbor.

Council thanked the representatives for attending the meeting.

Informational Items

Several informational items were discussed.

The meeting ended at 9:53 p.m.

Respectfully submitted,

*Cindy Murray
City Clerk*