



CITY COUNCIL WORK SESSIONS AGENDA

Budget Work Session Recognition Groups

Council Chambers

25 Crescent Road

Monday, April 29, 2019

7:00 PM

Work Session Packet - *Agenda*

- *Introductions*
- *Council Discussion*
- *Questions and Answers*
- *Other Items*

Recognition Groups

[Recognition Groups Budget Work Session 04.29.19.pdf](#)

City Council Work Sessions Agenda Item Report

Meeting Date: April 29, 2019

Submitted by: Greg Varda

Submitting Department: Recreation

Item Type: Work Session Item

Agenda Section:

Subject:

Recognition Groups

Suggested Action:

Attachments:

[Recognition Groups Budget Work Session 04.29.19.pdf](#)

Greenbelt City Council Work Session
Recognition Groups
April 29, 2019
Council Chambers
25 Crescent Rd

7:00 p.m.	Greenbelt Concert Band
7:15 p.m.	Greenbelt Boys and Girls Club
7:30 p.m.	Greenbelt Senior Softball
7:45 p.m.	Greenbelt Arts Center
8:00 p.m.	Greenbelt Farmer's Market
8:15 p.m.	Greenbelt Labor Day
8:30 p.m.	Greenbelt Babe Ruth Baseball
8:45 p.m.	Greenbelt Youth Baseball Little League
9:00 p.m.	Greenbelt Soccer Alliance
9:15 p.m.	Greenbelt Municipal Swim Team
9:30 p.m.	Center for Dynamic Community Governance
9:45 p.m.	The GEMZ, Inc.
10:00 p.m.	Friends of the New Deal Café Arts

Grant Review Panel Report:

**Recommendation to the Greenbelt City Council
Concerning FY 2020 Project and Operating Grant Applications**

April 4, 2019

Background

The Grant Review Panel convened on Saturday, March 30, to review community group applications for City of Greenbelt project and operating grants in Fiscal Year 2020. These grants are available to local organizations, at Council's discretion, through the city's Recognition Group program. All five panelists were present for this meeting, including: Kristen Weaver (PRAB), Kristin Stenson (AAB), Sherry Burks (CRAB), Marti Galvin (SCAC) and Arsalan Siddiqui (YAC). Also present were Greenbelt Recreation staff Greg Varda, Nicole DeWald and Cathy Pracht. This meeting was open to the public but no guests were in attendance.

In keeping with the Grant Review Panelist Handbook, members evaluated the potential direct and indirect benefits of all proposed activities to the Greenbelt community. Panelists also assessed the applicant organizations' overall strength, their capacity to fulfill their proposals, and their need for public support in order to achieve their aims. All applications were scored on a 100 point scale by each panelist. The applicants' average scores are provided below along with a summary of the panel's comments.

The total amount of funding requested by the applicants was \$79,250. Based on their findings, the Grant Review Panel is recommending grant awards totaling \$74,350, which is within the City Manager's proposed budget for this program.

Spreadsheet

The Grant Review Panel's award recommendations are indicated in the spreadsheet provided below. This chart shows the applicant groups' FY19 city awards, FY19 funding requests, cash reserves and FY20 operating budgets along with the average application scores and the panel's funding recommendations.

Scores and Comments

OPERATING GRANTS

Center for Dynamic Community Governance 88 points

Comments: “seem to be very effective at partnerships, and provide a good benefit to other community organizations”; the panel supported the applicant’s goal of a website design update; encouraged expanded promotion of CDCG services and activities through social media and community listservs; encouraged programming for elementary through high-school aged youth

Concerns: the panel noted deficits projected for the current year [\$11,712] and proposed fiscal year [\$777]; encouraged more fundraising

Greenbelt Babe Ruth 80 points

Comments: “very good for participants”; “long history of serving Greenbelt”; “all volunteer”; suggested promoting the new season through the Greenbelt Facebook group

Concerns: the panel questioned the need for public funding in FY20 in light of the applicant’s projected financial reserves [\$12,500]

Greenbelt Boys and Girls Club 83 points

Comments: “very active club”; “high proportion of Greenbelt residents served”; “long-running program”

Concerns: the panel noted the projected surplus in the proposed FY20 budget [\$10,400] and questioned the need for public support in the amount requested; also questioned the significant reduction [\$2,000] in scholarship assistance reflected in the proposed budget

Greenbelt Concert Band (GCB) 76 points

Comments: the group “does a lot of outreach to the communities in and around Greenbelt”; “glad to see that GCB has increased its donations and achieved 501C3 status”

Concerns: level of Greenbelt resident representation among the band members [18% - about 9 or 10 musicians] and among the group’s officers [1 out of 8]; would like to see “more fundraising”; “asking for the \$3,600 [for the conductor’s salary] separately seems odd – why is that not just part of the normal funding request?”

Greenbelt Cultural Arts Center (GAC)**92 points**

Comments: “off Broadway in Greenbelt”; “they do a great job advertising their events”; “good Greenbelt volunteer representation”; “good financial reserves”; “very good explanation” provided for the “large amount” of their funding request [\$34,300 for rent, facility manager]

Concerns: would like to see GAC “boost” the percentage of Greenbelt residents on their Board [currently 44%, 4 out of 9 members]

Greenbelt Municipal Swim Team**84 points**

Comments: “good volunteer engagement with parents”; 6 out of 9 key personnel are Greenbelt residents

Concerns: the panel noted the projected deficit for next fiscal year [\$1,300]; suggestions included cutting back on trophies and pursuing corporate sponsors like other Greenbelt youth sports teams

Greenbelt Senior Softball**68 points**

Comments: “helps promote senior health and overall wellbeing”

Concerns: “only benefits a small group of people” including “many non-residents” [roughly 0-2 Greenbelt resident players among 20 total]; the panel suggested that the group “increase promotion of game schedule”; noted that the group’s projected surplus for FY20 is over “\$1,000, more than they are asking for – why do they need funding?”

Greenbelt Soccer Alliance (GSA)**75 points**

Comments: “seems to be an effectively run organization” which is “growing in participation”

Concerns: “loss of the girls team” [high school level “Lightning” team] requires explanation; perceived negative impact on the Boys and Girls Club soccer program, which has been discontinued; would like to see more Greenbelt resident participation [currently 40%, about 126 youth]

Greenbelt Youth Baseball/ Little League**76 points**

Comments: “high Greenbelt representation on Board [9 out of 10 members], teams [67% - about 134 youth] and volunteers [67%]”; “Greenbelt is a training camp for the majors!”

Concerns: expansion of scope to include 13 and 14 year olds will “overlap” with Babe Ruth – the panel encourages the applicant to work with this other group; concerns about financial management [deficits shown for the past and current fiscal years], “particularly with respect to the Snack Shack”

PROJECT GRANTS

Friends of New Deal Café Arts (FONDCA)

94 points

Comments: “100% of board members and 95% of volunteers are from Greenbelt”; “great impact in the community”; “very good financial stability”

Concerns: the panel recommends: increasing “engagement with other areas of Greenbelt”, developing a website [beyond the existing page on the Café website]

The GEMZ, Inc

84 points

Comments: “seems like a great program, although comparatively small in scope”

Concerns: would like to see higher “Greenbelt resident participation” [in FY18, the group served about 38 residents – 82% of 46 girls in total]

This report was compiled by Greenbelt Recreation on behalf of the Grant Review Panel, based on the panelists’ discussion and score sheets.

PROJECT GRANTS

Organization/ Project	FY19 City Funding	Unrestricted Cash Balance, 6/30/18	Project Budget	Average Score	Funding Request	Recommended Funding
Friends of New Deal Cafe Arts (music festivals)	\$ 2,500	\$ 2,424	\$ 8,375	94	\$ 2,750	\$ 2,750
GEMZ, Inc (financial literacy & entrepreneurship camp)	\$ 2,000	\$ 1,546	\$ 7,345	84	\$ 2,000	\$ 2,000
Subtotal, project grants	\$ 4,500				\$ 4,750	\$ 4,750

OPERATING GRANTS

Organization/ Purpose of Funds	FY19 City Funding	Unrestricted Cash Balance, 6/30/19 (Projected)	FY 20 Budget	Average Score	Funding Request	Recommended Funding
Center for Dynamic Community Governance (admin. asst., website redesign)	\$ 3,000	\$ 1,700	\$ 15,297	88	\$ 3,600	\$ 3,600
Greenbelt Babe Ruth (uniforms and equipment; field maintenance supplies)	\$ 2,500	\$ 12,500	\$ 9,360	80	\$ 4,000	\$ 3,500
Greenbelt Boys & Girls Club (county dues, insurance, taxes, equipment)	\$ 15,000	\$ 9,500	\$ 51,800	83	\$ 14,000	\$ 14,000
Greenbelt Concert Band (equipment, music)*	\$ 500	\$ 8,000	\$ 5,689	76	\$ 300	\$ 300
Greenbelt Cultural Arts Center (rent, staff)	\$ 34,300	\$ 45,886	\$ 96,605	92	\$ 34,300	\$ 34,300
Greenbelt Mun. Swim Team (trophies, awards)**	\$ 500	\$ 25,500	\$ 34,850	84	\$ 1,000	\$ 1,000
Greenbelt Senior Softball (uniforms, equipment, franchise fees, insurance; umpire fees)	\$ 500	\$ 1,978	\$ 1,065	68	\$ 800	\$ 400
Greenbelt Soccer Alliance (\$35 resident discounts for fall and spring)	\$ 3,800	\$ 8,397	\$ 30,100	75	\$ 4,500	\$ 2,500
Greenbelt Youth Baseball (equipment, uniforms, insurance, umpires, website)	\$ 10,000	\$ 3,500	\$ 28,850	76	\$ 12,000	\$ 10,000
Subtotal, operating grants	\$ 70,100				\$ 74,500	\$ 69,600
TOTAL***	\$ 74,600				\$ 79,250	\$ 74,350

* The Band has also requested \$3,600 outside of this process for their conductor's salary

** The Swim Team has also requested \$7,500 outside of this process for coaches' salaries

*** The Panel's total funding recommendation for FY20 is less than the amount designated for this program in the proposed budget (\$78,800)